

How does publishing with ETHERMEDIA work?

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Publishing with ETHERMEDIA is easy! All you do is provide the content in common formats.

We take it soup to nuts. We do all the following:

- Assess the content
- Convert it to the mobile format
- Package your content into a custom iPhone App
- Customize the App to include hooks to promote you the creator!
- Work with Apple in submitting and updating the app for the feedback as part of Apple's approval process.
- Once the app is approved, release it in 82+ countries that Apple iTunes operates
- Market the App in ETHERMEDIA Portal and our iTunes Affiliates, facebook and Twitter.
- Provide you financial reports on a periodic basis on how the app is performing and make periodic payments that correspond to the financial reports.